

# VARSITY TUTORS FOR SCHOOLS PLATFORM ACCESS PROVIDED AT NO COST FOR TWO YEARS FOR MISSOURI SCHOOLS



### ACT & SAT Prep

Learn more about our online, comprehensive offerings. Whether you need help with standardized tests or college preparation, our experts are here to help. Request a demo or contact us today. We'll get you started on your path to success.

[Select Class](#)



### Algebra Study Hall

Learn more about our online, comprehensive offerings. Whether you need help with standardized tests or college preparation, our experts are here to help. Request a demo or contact us today. We'll get you started on your path to success.

[Select Class](#)



Dear Missouri Department of Elementary and Secondary Education Leaders,

We are pleased to share that Varsity Tutors for Schools platform will be made available to DESE and Missouri schools, representing nearly 900,000 students in the State of Missouri for the 2023-2024 and 2024-2025 school years at no cost. We're a Missouri company, headquartered in Clayton, MO. Ensuring that high quality online tutoring intervention is available to students in our home state is incredibly important to us and has been since our founding 16 years ago. Four years ago we worked with Governor Parson to make high quality live ACT and SAT classes available for all students in Missouri with our Test Prep 4 All™ initiative. Today we are excited to pursue to a similar initiative but on a far broader scale with the aim of positively impacting all K12 students in the State of Missouri and spanning a multitude of different product offerings made available on our Live Learning Platform.

**These resources would be made available at no cost to all Missouri school districts:**

- 24/7 On Demand Tutoring
- On Demand Essay Review & Coaching
- Live Enrichment Classes SAT and ACT Test Prep Classes
- Celebrity-Led StarCourses
- Self Study Resources
- College & Career Readiness Resources
- Adaptive Diagnostic Assessments
- Recorded Enrichment Classes

By providing free platform access to the Missouri Department of Elementary and Secondary Education and its school districts, we aim to ensure that every student has the opportunity to thrive academically. We also understand that budgets can be tight, and resources can be limited, and our goal is to alleviate some of the financial hurdles that may prevent students from receiving high-quality tutoring and supplemental educational resources.

At Varsity Tutors for Schools, we recognize the challenges that educational leaders face in ensuring every student receives the support they need to succeed. We understand that your diverse student population requires individualized instruction and resources tailored to each student's unique needs. Our mission since our founding more than 16 years ago has been to make high-quality tutoring accessible to all students. This is why we are excited to offer Varsity Tutors for Schools platform access to the Missouri Department of Elementary and Secondary Education, and all Missouri schools and their students, free of charge.

We welcome the opportunity to partner with Missouri school districts and their leaders in the coming years.

Sincerely,



Chuck Cohn  
Chief Executive Officer



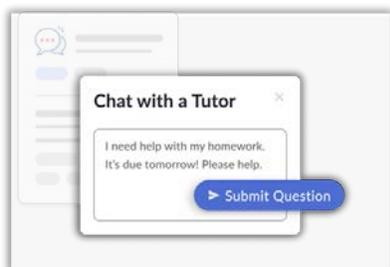
Anthony Salcito  
Chief Institutional Business Officer

**250+** SCHOOL  
DIVISIONS  
*partners for high dosage tutoring*



# Varsity Tutors for Schools Platform Access

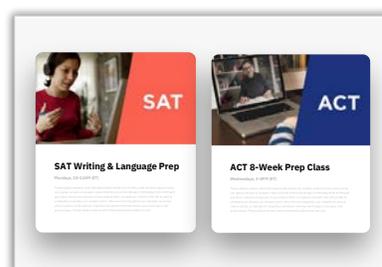
Varsity Tutors for Schools provides you with a rich set of learning options to deploy for all of your students. Our comprehensive platform access is available to all Missouri K12 schools at no cost, allowing you to focus your budget on targeted intervention with best-in-class high dosage tutoring options, including flexible implementation models that can put administrative staff, teachers, or parents at the center of the high dosage tutoring relationship, depending on the needs of the district.



24/7 On Demand Tutoring



Live Small Group Classes



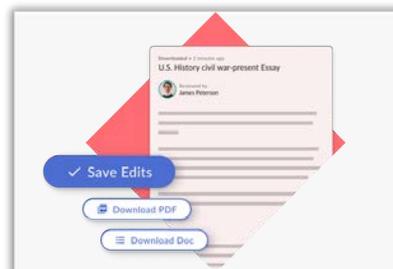
SAT & ACT Test Prep Classes



Celebrity-Led StarCourse Classes



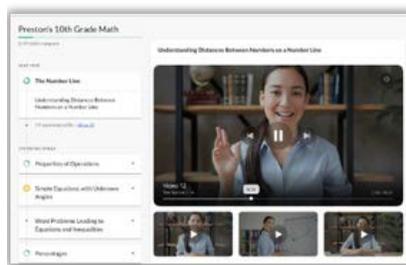
College & Career Readiness



Essay Review & Coaching



Recorded Enrichment Classes



Self Study & Practice Problems



Adaptive Assessments & Personalized Learning Plans



# Plug Into The Most Comprehensive Suite of Live, Online Tutoring Resources. Two Year Platform Access For Missouri Schools.

AVAILABLE FOR EVERY STUDENT

## Powerful District-Wide Resources

Every Missouri school student can take advantage of weekly Live Online Classes, On Demand 24/7 Tutoring, Essay Editing, Celebrity-Led StarCourses, and Self Study resources like recorded content, practice problems, and adaptive diagnostic tests.

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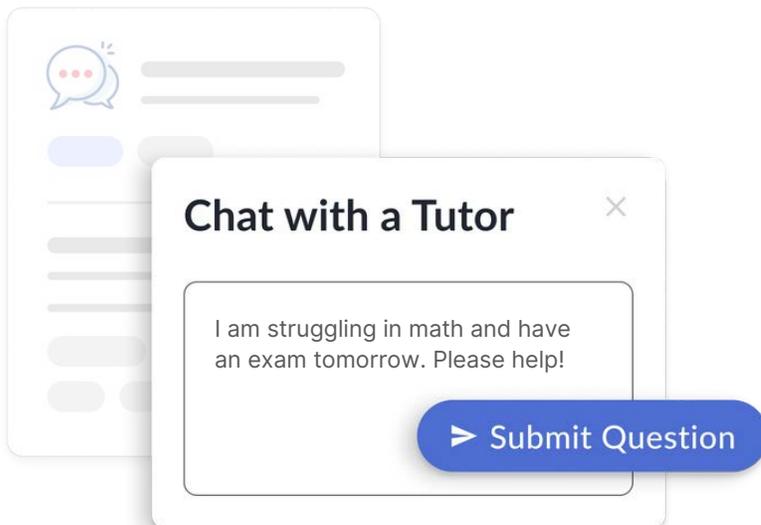
*"I had parents thanking me for offering resources that really challenged their child this school year. A lot of that came from Varsity Tutors."*

Susan McKnabb, Teacher

24/7 On Demand Tutoring	✓
On Demand Essay Review & Coaching	✓
Live Enrichment Classes	✓
SAT and ACT Test Prep Classes	✓
Celebrity-Led StarCourses	✓
Self Study Resources	✓
College & Career Readiness	✓
Adaptive Diagnostic Assessments	✓
Recorded Enrichment Classes	✓

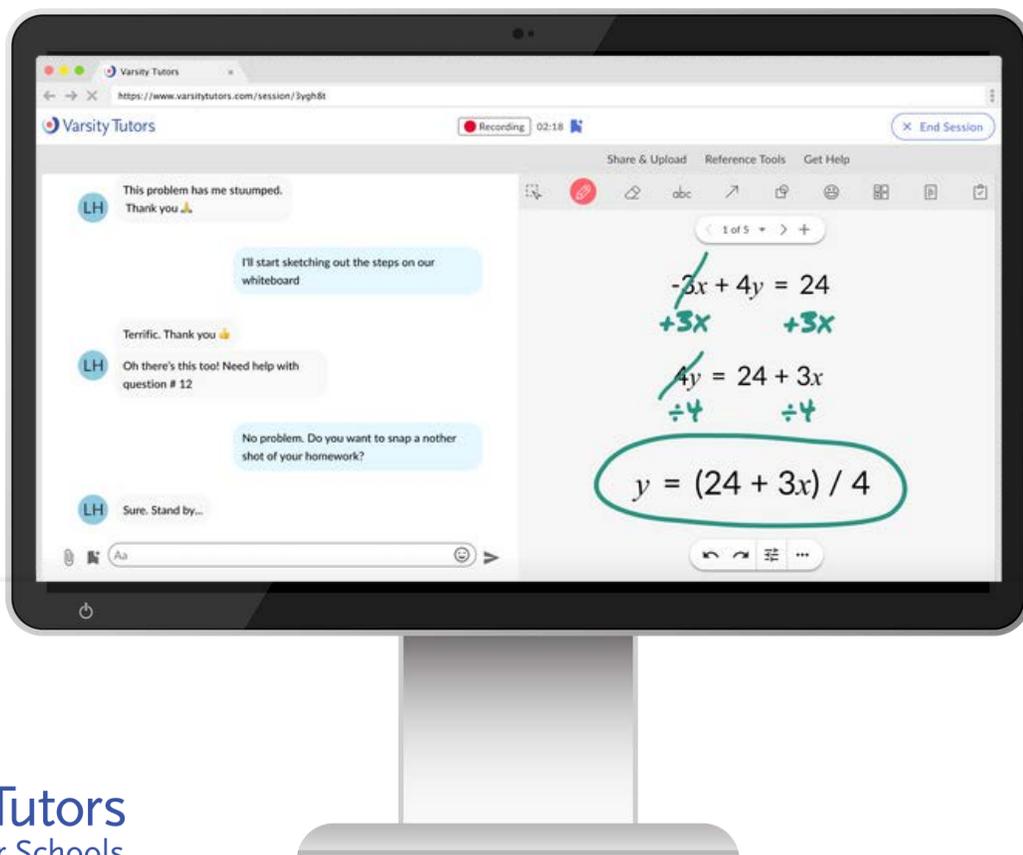
# 24/7 On Demand Tutoring

## Two Year No Cost Platform Access For Missouri Schools



### On Demand Live Tutoring

Give every student in your district access to 24/7 live tutoring. Highly qualified tutors are ready to help with whatever questions they have, whenever they have them.

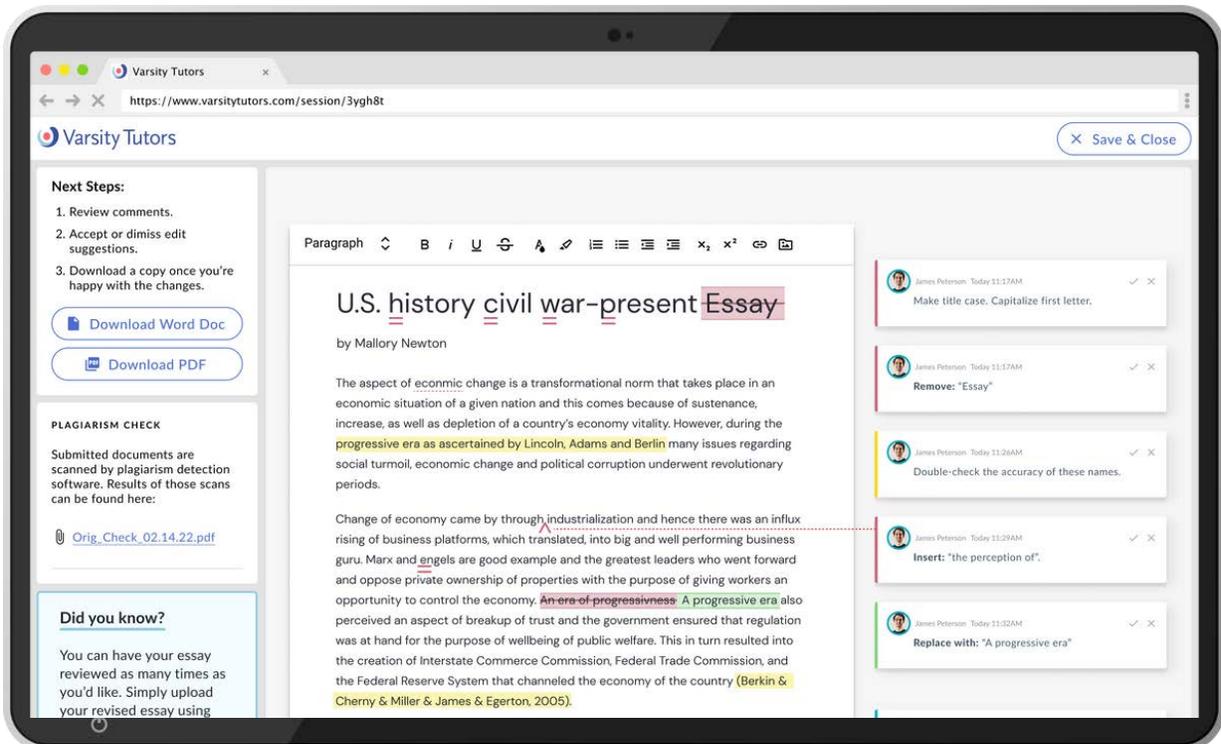
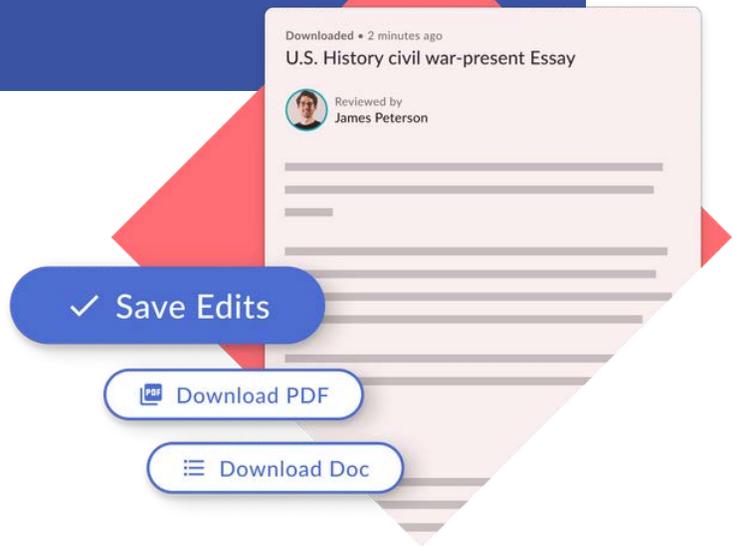


# On Demand Essay Review & Coaching

Two Year No Cost Platform Access For Missouri Schools

## Annotated Feedback

Students can upload drafts and receive annotated feedback from expert writing tutors in grammar and composition to improve their writing and submit more thoughtful work.



# Weekly Live Group Classes in Academic, Test Prep, and Enrichment Subjects

Two Year No Cost Platform Access For Missouri Schools



Click to see all available courses this month.

## LIVE ONLINE CLASSES AVAILABLE IN 100+ SUBJECTS EVERY WEEK

### Study Halls

Supplement the tutoring experience with live group online classes in support of core subjects. Interactive and collaborative sessions led by an expert instructor to dive deeper in course-specific content.



**AP Chemistry Study Hall**  
Wednesdays, 3-4PM (ET)



**7th Grade Math Study Hall**  
Wednesdays, 3-4PM (ET)



**10th Grade Math Study Hall**  
Mondays, 5-5:30AM (ET)

### Learn to Code

Learn principles of coding and build video games with classes on Roblox, Minecraft, Codeverse, and Python. Students will build real-world skills while having a blast!



**Codeverse Class**  
Tuesdays, 3-4PM (ET)



**Coding with Roblox**  
Mondays, 4-5PM (ET)



**Coding in Minecraft**  
Fridays, 3-3PM (ET)

### Explore Your Interests

Cultivate their curiosity with a huge selection of extracurricular classes. Students will have the chance to learn from experts about filmmaking, drawing, game design, and more.



**Intro to Game Design**



**Video Production**  
Wednesdays, 2-3PM (ET)



**Career Navigation Workshop**  
Mondays, 4-5PM (ET)



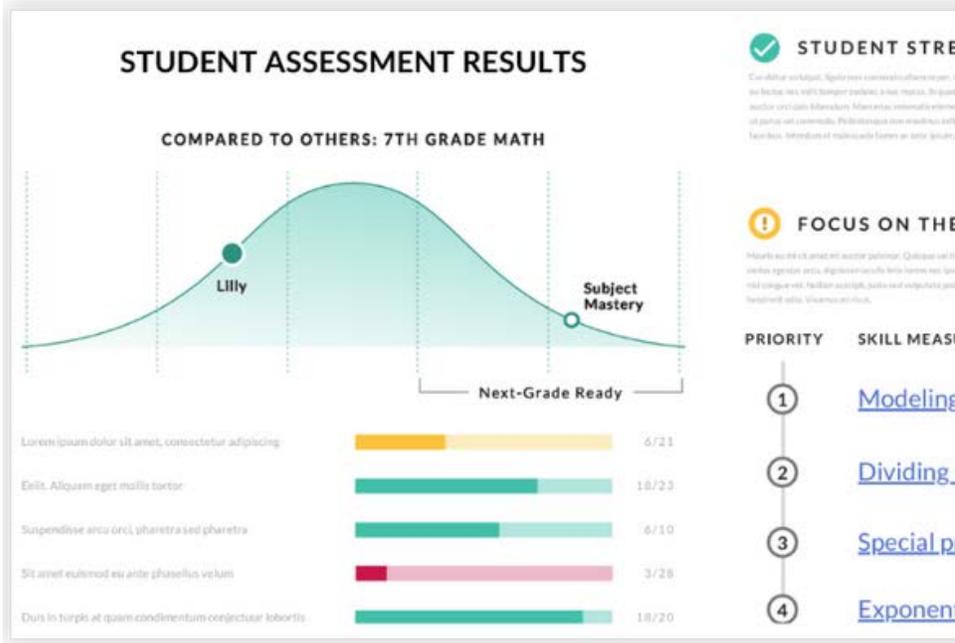
# Comprehensive Self Study & Assessment Resources

Two Year No Cost Platform Access For Missouri Schools

Standard-aligned tools and resources designed to help students learn at a pace that works for them.

## Adaptive Diagnostic Assessments

Using the latest advances in learning science, our adaptive assessments can measure a student's proficiency and tell them exactly how they're doing in each subject. And it only takes about 20 minutes.



## Self Study Learning Plans

Students can identify and close skill gaps with recommended practices and problems aligned with academic standards, videos, and self-reflection tools that empower them to advance at their own pace.

Access Over 200 Subjects

Learning Lab

Home

SUBJECTS

- Math
- Reading
- ESL/ELL
- Chemistry
- Biology
- SAT & ACT Prep
- Physics
- Spanish
- Coding
- Add Subject

PROGRESS

- Activity & Achievements
- Assessments

Preston's 10th Grade Math

2/17 skills complete

NEXT STEP

The Number Line

Understanding Distances Between Numbers on a Number Line

14 upcoming skills - [show all](#)

UPCOMING SKILLS

- Properties of Operations
- Simple Equations with Unknown Angles
- Word Problems Leading to Equations and Inequalities
- Percentages

Understanding Distances Between Numbers on a Number Line

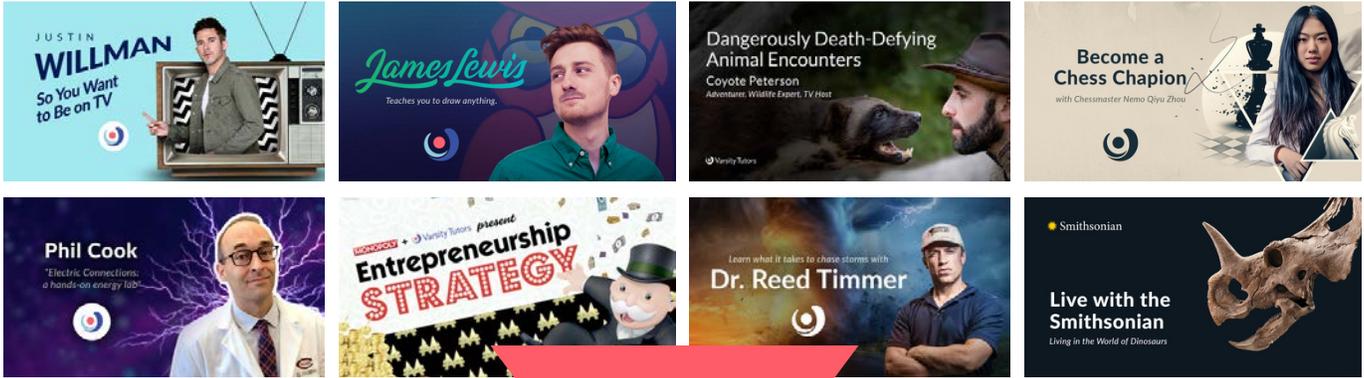
Video 12: The Number Line

5:13

# Celebrity-Led StarCourses

Two Year No Cost Platform Access For Missouri Schools

Students can explore what sparks their curiosity by experiencing exclusive classes taught by celebrity instructors and top experts.

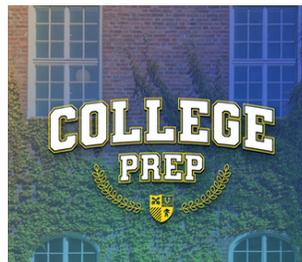
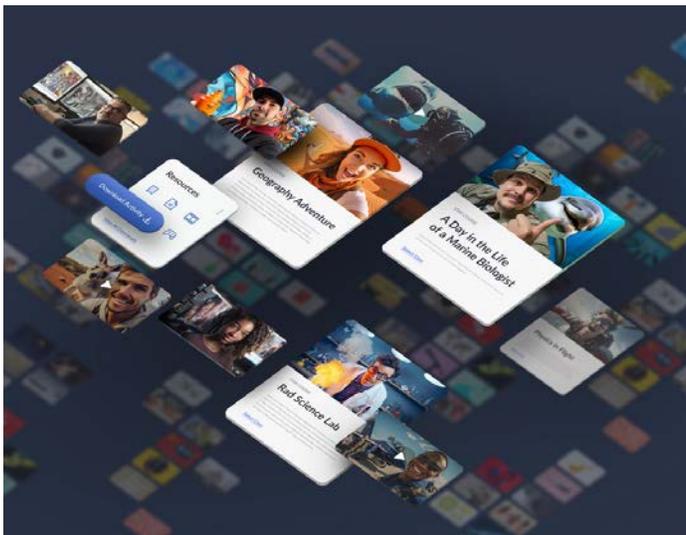


Over 150 StarCourses!



## Newly Released Collections

- Historical Viewpoints
- STEM Success Series
- Virtual Field Trips
- Special Education
- Afterschool Brain Builders
- College Prep
- Creativity
- Math Mastery
- CodeVerse
- And More!



# **High Dosage Tutoring Implementations**

***Not Included In 'No Cost'  
Platform Access***

# High Impact Tutoring Solutions At District-Wide Scale

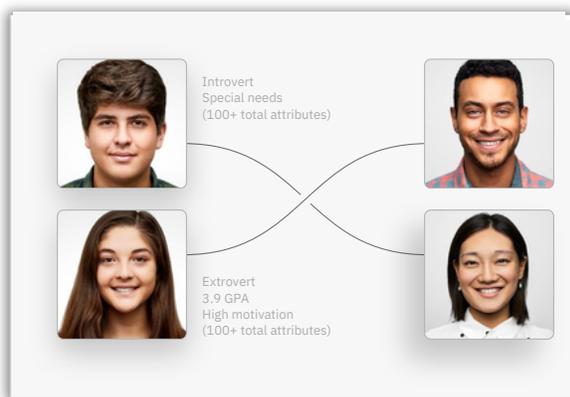
Varsity Tutors for Schools provides you with a rich set of learning options to deploy for all of your students. Our comprehensive platform access is available to all students in your district at no cost, allowing you to focus your budget on targeted intervention with high dosage tutoring options. Whether tutoring is managed by district or school staff, assigned by educators, or requested by parents, flexible and effective tutoring options are available for districts to drive learning outcomes.



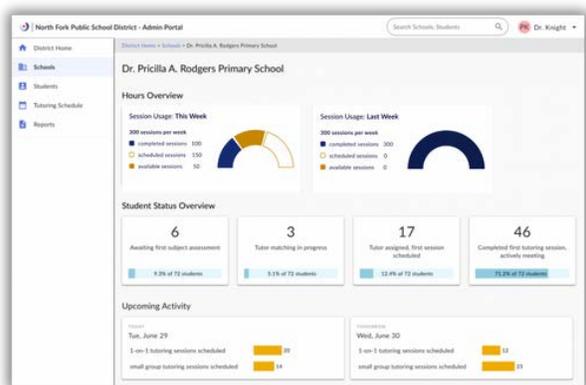
Live 1-on-1 Tutoring



Live Small Group Tutoring



Expert Tutors



Progress Reporting

# The leader in live, online learning.

Varsity Tutors is a trusted solution for parents, schools, and districts.



With **16 years** of experience in **live, personalized** tutoring, we have the expertise, best practices, technology and capacity to meet your district's unique needs.

**250+**

Partnering with **over 250** schools and districts.

**5M+**

Hours of **LIVE** online learning delivered in the last year.

# Embedded in the School Program

Varsity Tutors for Schools integrates seamlessly with classroom tools and curriculum used across your district while delivering targeted support that aligns to your district's educational goals.

Every district has its own established best practices, curriculum tools, and academic achievement goals. Our team works closely with district administrators to understand and align with the district's strategies, allowing for seamless integration between classroom instruction and tutoring. With this approach, we ensure that the student learning experience is consistent and impactful.

With Varsity Tutors, your students will experience a fluid transition between in-classroom and live online learning, maximizing their educational growth. With standard-aligned instruction and tutors who understand your district curriculum, teachers can integrate tutoring into their existing intervention structure with ease.

Our platform integrates with popular educational tools and resources such as ClassLink and Clever, so students and teachers can easily access the platform.

Tutoring sessions can be scheduled to fit within existing classroom schedules, and tutors work collaboratively with educators, ensuring that tutoring instruction is focused on precisely what students need to learn. All sessions are recorded, and session notes are available for teachers and administrators to track student progress.

Our content-agnostic approach allows districts to leverage their own assessment data to define student learning plans and tutoring goals or leverage adaptive assessments available through the Varsity Tutors for Schools platform. Educators can also share classroom materials with tutors, including student work samples, to help tutors start exactly where the teacher left off.

With Varsity Tutors, you can trust that students will receive targeted support that is customized to your district and supports the achievement of your district's educational goals.



## A Path to Mastery: Virtual Tutoring Empowers 6,000 New Orleans Students to Unlock Their Potential

“

*“Our students love the fact that they get personalized attention. It makes them feel special and allows them the privacy they need to work at their own pace without feeling embarrassed.”*

**Marvel Nolan, Director of MTSS,  
InspireNOLA Charter Network**

# Committed to Evidence and Transparency



## Data-Informed Decisions That Improve Educational Outcomes

Varsity Tutors for Schools understands the importance of evidence in making program decisions. Leveraging pre and post-assessment scores, student attendance, and other program statistics, we ensure you have the evidence you need to show the impact tutoring has on student learning outcomes.

We work closely with district leaders and research partners, like Learn Platform and The UCI Irvine Office of Research, to design and implement efficacy studies. With a focus on collecting concrete evidence on the quantity and quality of tutoring and its ability to enhance academic outcomes, our research-based approach ensures that we continually refine our methods and interventions and offer the most effective tutoring solutions for districts.



UCI Office of Research

Study shows **more than 2X growth in math proficiency** for students who participated in tutoring with Varsity Tutors for Schools.

### DISTRICT PROFILE

One of the three largest districts in southern California



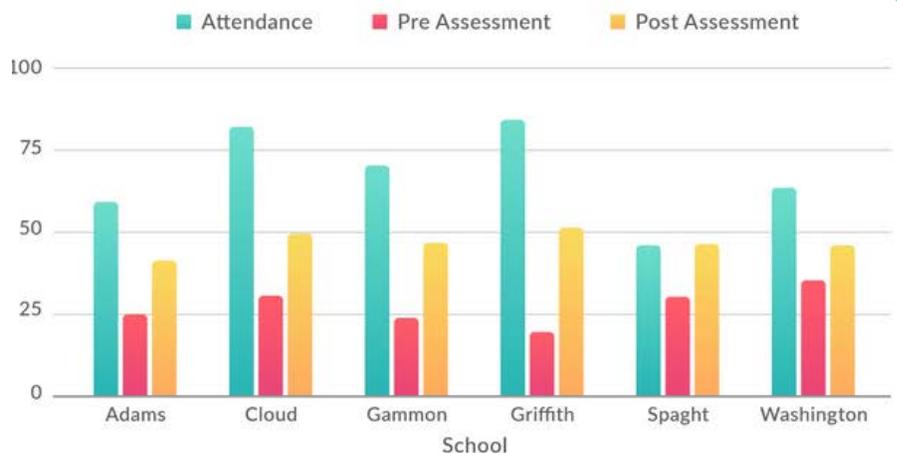
### OBJECTIVE

- 4th grade math proficiency
- 1:1 student to tutor ratio
- 45 minute tutoring sessions
- 3 times per week for 9 weeks



## Consistent Student Attendance Improves Growth in Math Proficiency Scores

Schools with students who routinely attended tutoring sessions twice per week for five weeks saw a proficiency gain of 20% over their baseline diagnostic scores.



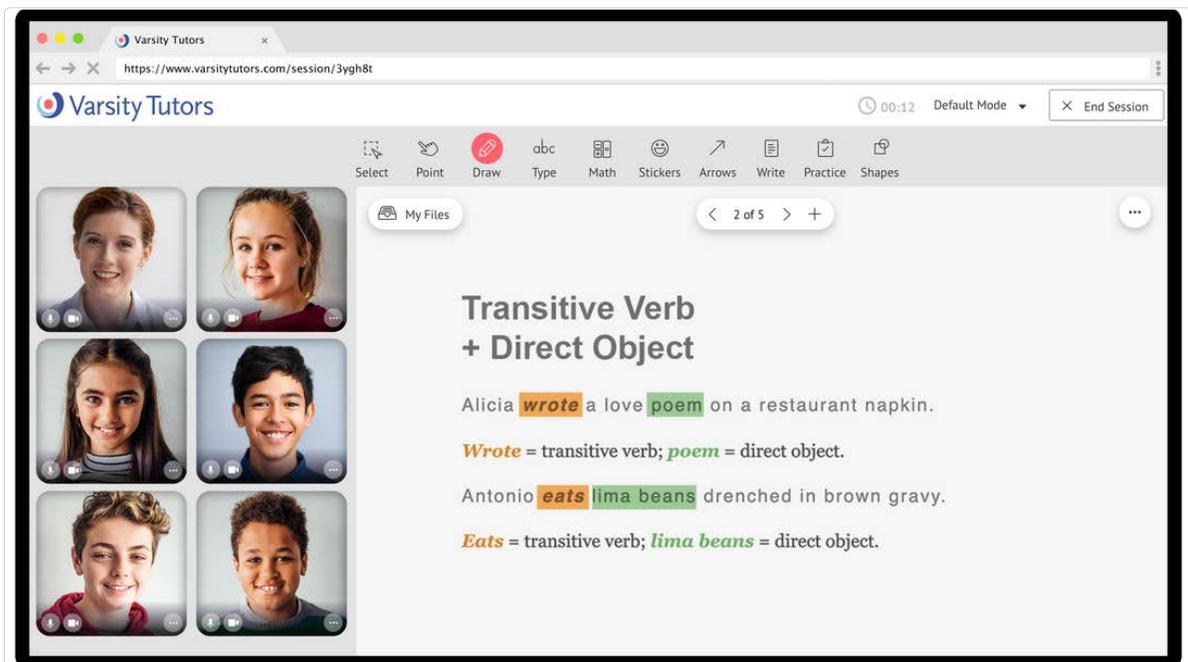
# A Purpose-Built Platform Designed For Impact

Interactive, Engaging, and Scalable

Every tutoring session takes place on our purpose-built, multi-sensory Live Learning Platform.

The platform leverages two-way live video chat, supplemental learning resources, interactive tools, and collaborative workspaces that enable engaging learning experiences for students in a way that digitally enhances the entire experience.

For administrators, it removes complexity and creates an easier way to scale personalized learning to every student.



## Varsity Tutors For Schools Live Learning Platform

- ✓ Standards aligned instruction that reinforces classroom teaching
- ✓ Consistent instruction that builds strong student-tutor relationships
- ✓ Increases student confidence and motivation
- ✓ Formative and summative assessments, as well as continuous feedback loops for improvement
- ✓ Supports educators with tailored intervention strategies



# The Best Experts

ARE ON OUR PLATFORM

## Learn from the absolute best.

Connecting your student with the right tutors starts with having nothing but top-notch tutors to choose from. With our rigorous vetting process, that vets tutor's subject knowledge and ability to teach effectively online, and our comprehensive background checks you can rest assured that only the best tutors will work with your students.

**Fewer than 15% of tutor applicants are approved.**

### SUBJECT MATTER EXPERTS

## Tutors who know how to help.

Tutors on our platform are subject matter experts in the subjects your students need to learn. With deep subject knowledge and an understanding of your district's curriculum standards, tutors align instruction to what students are learning in the classroom.

### TUTOR MATCHING

## Finding the perfect tutor.

Taking into account everything you tell us about your students, your district's assessment results, and over 100 additional attributes, we use a series of intelligent algorithms to pinpoint the perfect tutor for each student's unique learning needs.

### TUTOR SELECTION PROCESS

Our rigorous vetting process sets a high bar for talent and ranks tutors against industry leading quality standards. Tutors on our platform have:



#### Previous Tutoring Experience

We assess each tutor's previous teaching and tutoring experience and only select tutors who know how to deliver quality instruction aligned with curriculum standards.



#### Academic Expertise

Tutors must pass exams in each subject they teach, demonstrating they understand the concepts and can scaffold instruction to help students reach mastery.



#### Proven Efficacy in Virtual Teaching

We evaluate each potential tutor's ability to teach in a virtual classroom through simulated tutoring sessions. We look for tutors who are engaging and can explain concepts clearly.



#### Clear Background Check Results

Our comprehensive background check process ensures that tutors are safe to work with students.

### BACKGROUND CHECKS

## Student safety is our priority.

We are committed to student safety and fostering a secure and trusted learning environment. All tutors on our platform undergo comprehensive background checks. Additionally, we run continuous checks to notify us of reportable changes to tutor records in real-time, ensuring tutors always meet the highest safety standards for working with students.



We check all national, federal, state & county databases

Includes Offender Registries & Global Watch List checks

Ongoing checks with real-time notifications of reportable changes

# Exactly What Your District Needs

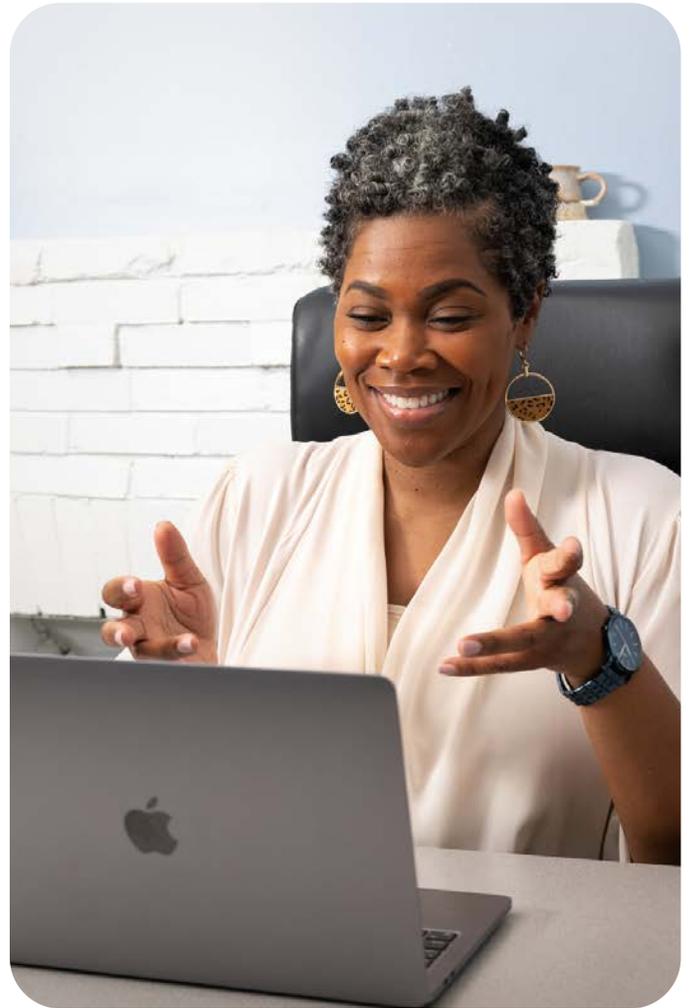
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## The Right Solution Matters

Identifying the right solution is a critical factor in the success of tutoring implementations. District leaders know the specific needs of their students, teachers, and communities best and are uniquely qualified to choose the program that meets them.

With Varsity Tutors for Schools, you can choose to administer tutoring centrally at the district level, empower teachers to manage tutoring interventions, provide parents with the opportunity to request tutoring at home, or combine these options to meet the needs of your district stakeholders.

No matter which delivery approach you select, Varsity Tutors for Schools programs will ensure high-quality experts deliver tutoring aligned with your district's curriculum and in a manner consistent with research-backed best practices. Additionally, every student in your district has access to our comprehensive Live Learning Platform, equipping them with resources that can enhance classroom instruction and extend learning outside the school day.



### Teacher Assigned

When students start to fall behind in class, Teacher Assigned tutoring empowers the educators who know them best to schedule face-to-face personalized instruction from high quality consistent tutors. Teachers get an extra set of hands per student while every student receives the individualized support they need to close learning gaps and return to class more confident and engaged.



### District Assigned

District Assigned offers a suite of features that help school staff deliver personalized intervention to targeted groups of students with a focus on bridging learning gaps. Using Administrator Assigned, school administrators can manage tutoring programs centrally, identify the district staff that is best suited to request tutoring, and define academic focus areas for student learning.



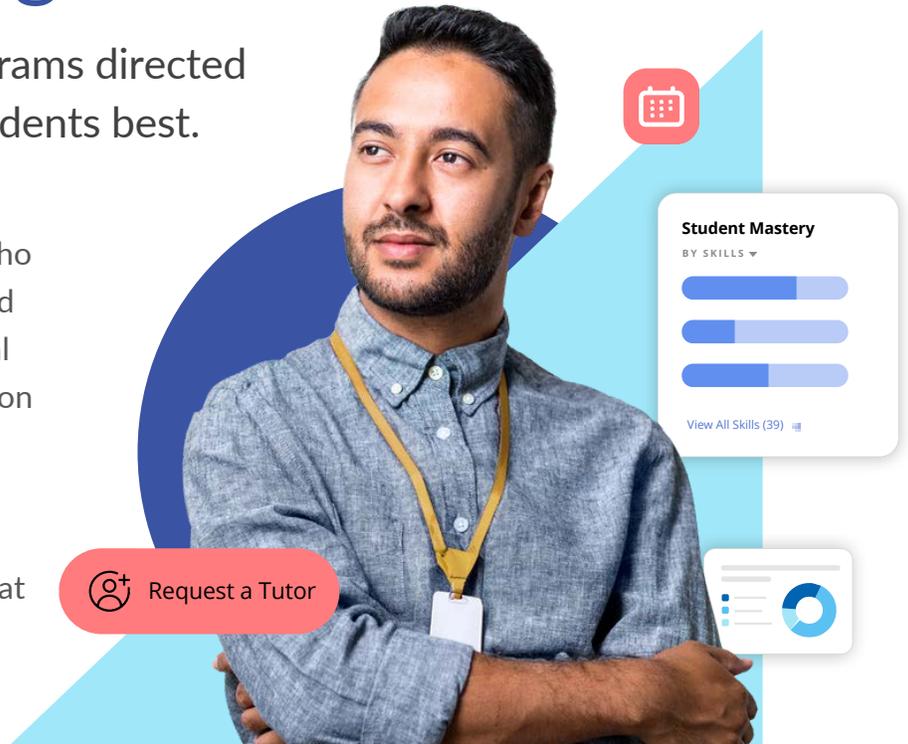
### Parent Assigned

Empowering parents to be advocates for their children's learning can help them take an active role in their student's educational experience. Our parent program enables district parents to request tutoring for their students and schedule sessions at home. Parents can also register their students for our live classes, leverage our recorded content to help students with homework and use our adaptive assessments to understand their student's learning gaps and progress.

# Teacher Assigned

High-impact tutoring programs directed by teachers who know students best.

Teacher Assigned is a scalable approach that benefits students who receive individualized attention and strengthens the overall educational ecosystem by fostering collaboration and support among teachers. districts can implement a cost-effective and efficient tutoring program with Teacher Assigned that maximizes resources and delivers meaningful outcomes.



## Teacher Portal

A one-stop hub for teachers to manage their classroom tutoring program. With easy access using the district's single sign-on, teachers can seamlessly access their student roster, request tutoring, and view their students' progress.



## Collaborative Messaging

Our platform makes communication between tutors and teachers easy. Teachers and tutors can collaborate in real-time and effectively tailor interventions to individual student needs.



## Flexible Scheduling

Teachers are in the driver's seat. They can schedule 1-on-1 or small group tutoring sessions (up to 5 students). Teachers set tutoring schedules (meeting days, times, duration, start date, end date) and easily make updates if needs change.



## Progress Data

Teachers can view program data, including student attendance and skill mastery. With progress reporting, teachers can easily understand the impact of tutoring in their classroom and make data-driven decisions that improve learning outcomes.



## Session Recaps

Session recaps give teachers a comprehensive overview of each tutoring session, including attendance, a summary of the specific curriculum standards students learned, notes from the tutor, a recording of the session, and skill mastery data.

# District Assigned

High-impact tutoring programs directed by administrators.



At Varsity Tutors for Schools, we recognize the need for a solution that addresses district-wide proficiency gaps. Our District Assigned tutoring program provides intensive, targeted intervention through recurring 1-on-1 or small group tutoring sessions that help students and the district meet or exceed proficiency standards.



## Administrator Portal

A one-stop hub for district leaders to seamlessly manage tutoring programs. With easy access through the district's single sign-on, administrators can request tutoring, make program changes as needed, and review attendance and skill mastery data.



## Flexible Scheduling

Administrators are in the driver's seat. They can schedule 1-on-1 or small group tutoring sessions (up to 5 students). District staff set tutoring schedules (meeting days, times, duration, start date, end date) and easily make updates if needs change.



## Targeted Approach

District administrators can easily select the students who need tutoring, and specify areas of focus for tutoring sessions. Tutoring can be managed by any district staff member, allowing districts to determine the best strategy for implementation.

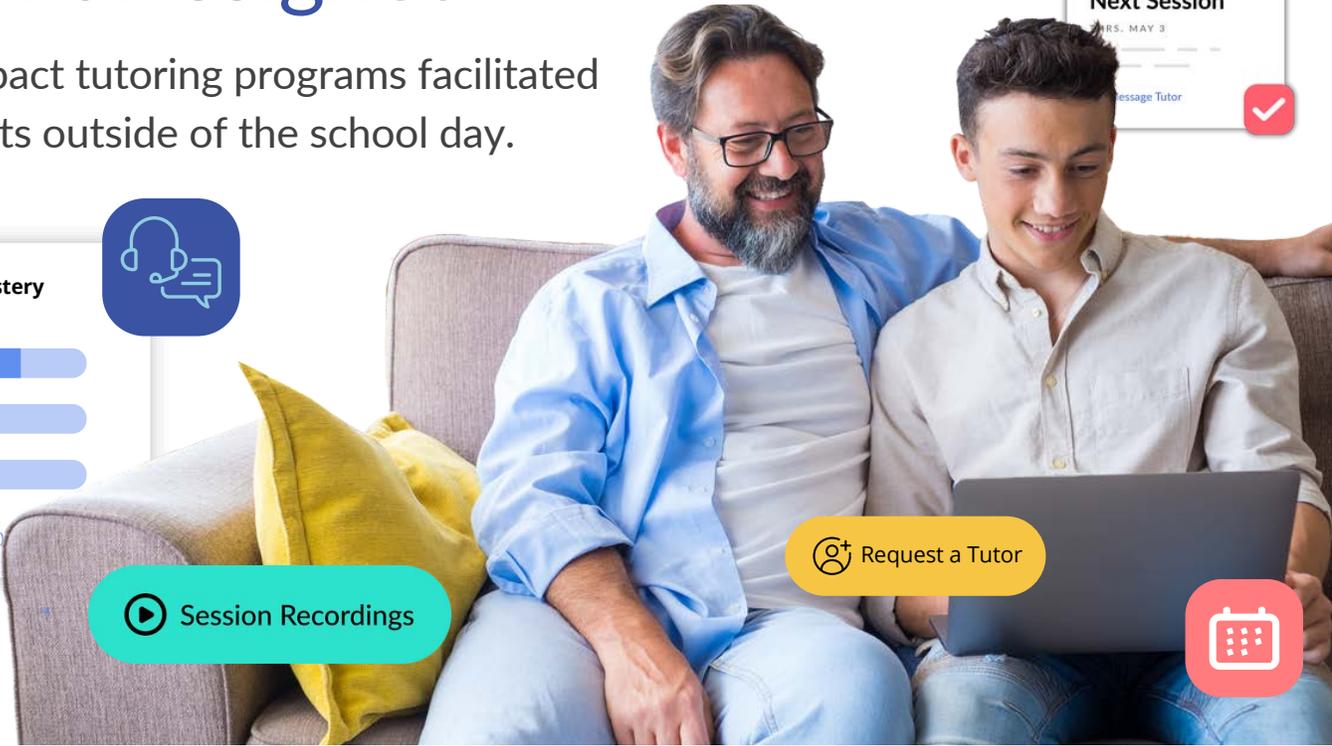
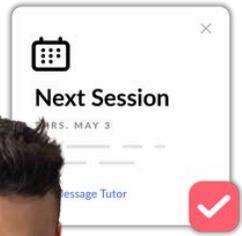


## Progress Data

District administrators have access to insight reporting that analyzes student progress data and helps district leaders make informed, data-driven program decisions that maximize program usage and impact.

# Parent Assigned

High-impact tutoring programs facilitated by parents outside of the school day.



## Parent Portal

Scheduling tutoring is easy with the Parent Portal. Parents can choose the schedule that works best for their students and manage their calendars, where they can view and modify upcoming sessions.



## Tutor Messaging

Our tutor messaging tool allows parents to easily communicate with their student's tutor. Parents can share updates on student needs, send student work samples and homework assignments, and make changes to student schedules.



## Flexible Scheduling

Parents can schedule 1-on-1 tutoring sessions at the times that fit best into their family's schedule. Tutoring can be scheduled before or after school and on the weekend, and parents can easily make updates if their schedule changes.



## Customer Support

Parents can always get the help they need with our dedicated customer support team. Our team is available from 8 am to 8 pm in all time zones to help parents request tutoring, make changes to their student's tutoring or troubleshoot if needed.



## Session Recaps

Session recaps give parents a comprehensive overview of each tutoring session, including a summary of the specific curriculum standards students learned, notes from the tutor, and a recording of the session.

# Join the 250+ Schools and Districts Partnering With Varsity Tutors for Schools

Bring best-in-class online live learning to your district.



*"It's like Varsity Tutors was not only developing their academic skills, but also their willingness to put forth that effort and motivation in the classroom setting."*

**Casey McLeod,**  
Head of Schools, KIPP Indy Public Schools



*"[Varsity Tutors] was able to customize and create an environment for our schools to be successful. The gains have been immeasurable."*

**Cheryl Lawson,**  
Superintendent, The Lawson Academy



*I have been in education for 24 years, and I have never worked with a partner that is so deeply invested in seeing the success of this program - not for their own benefit, but for the benefit of our district's students and staff.*

**Fred Heid,**  
Superintendent, Polk County Public Schools

## VARSITY TUTORS IS TRUSTED BY SCHOOLS AND DISTRICTS

